

Business in India

Indian Market Insight and Checklist for Travel Ready European Businesses

MeJuvante Overview

MeJuvante Services

Cultural Benefits

Onshore | Offshore | Mix

India at a Glance

Backup

Unlocking India's Potential

European Advantage

MeJuvante Support

Unlocking India's Potential

- ❑ **Economic Growth:** India is one of the world's fastest growing major economies, boasting a robust GDP.
- ❑ **FDI Friendly Environment:** The Indian government has been actively encouraging foreign direct investment (FDI) through reforms and policies like 'Make in India.' This initiative aims to make India a global manufacturing hub and offers several incentives to foreign investors.
- ❑ **Thriving Technology Hub:** India's tech industry is flourishing, with cities like Bengaluru and Pune presents ample opportunities for European tech companies looking to tap into India's tech savvy talent pool.
- ❑ **Expanding Infrastructure:** India is investing heavily in infrastructure development, including transportation, logistics, and smart cities, creating favorable conditions for businesses.

European Advantage

- ❑ European business leaders benefit from EU-India ties
- ❑ Shared values support collaboration
- ❑ Globalization and diversification are key
- ❑ India's dynamic economy offers potential
- ❑ Success needs preparation and market understanding
- ❑ Checklist and insights guide European entrepreneurs to Indian success

MeJuvante Support

- ❑ Customized market entry strategy development
- ❑ Regulatory compliance guidance
- ❑ Partner and Location identification assistance
- ❑ Talent acquisition and HR strategies
- ❑ Financial planning and funding advice
- ❑ Cross cultural training
- ❑ Risk identification and mitigation
- ❑ Market expansion support

Expertise in bridging the European and Indian business landscapes. Leveraging our expertise and local networks, we simplify your path to success in India by minimizing risks and capitalizing on opportunities.